

DURACELL® PROCELL®... BATTERIES FOR PROFESSIONAL APPLICATIONS

When it comes to the workplace, Duracell recognizes that professionals demand dependable, long lasting performance. That's why we offer DURACELL® PROCELL® professional batteries. A full line of DURACELL PROCELL alkaline, zinc air, lithium, and specialty batteries is available and is priced and packaged exclusively for professional applications.

WHY DO DURACELL PROCELL BATTERIES LAST SO LONG?

Duracell conducts extensive testing and analysis of battery usage patterns to determine the factors having the greatest impact on battery performance. These efforts have resulted in the development of our longest lasting battery ever. Over the last ten years a substantial investment in battery research and development has yielded significant increases in Duracell battery performance. Duracell is committed to the development of innovations and improvements that will deliver increased customer value and satisfaction.





















WHAT TAKES A BATTERY?

















